

# 2019 SARSEF Sponsorships

**SARSEF: Southern Arizona Research  
Science & Engineering Foundation**



**Every Child. Thinking Critically. Solving Problems.**

# SARSEF creates the next generation of critical thinkers and problem solvers through science and engineering.

**SARSEF programs impact 135,000 students annually.**

## About SARSEF

Since 1955, SARSEF has been inspiring the next generation of thinkers. SARSEF programming includes year-round educational outreach to teachers, parents, and students, with an emphasis on underrepresented populations including rural and low-income households.

## The Community Impact

- 135,000 students, K-12, participate in SARSEF programs (60% female, 60% minority, 59% from areas of poverty.)
- 66,000 underrepresented and rural students directly benefit from STEM Outreach programs.
- 1,500 parents receive free guidance on how to support their child's thinking in STEM.
- 1,000 teachers received free, professional development in hands-on STEM learning best practices.
- 98% of students reported that participation in SARSEF programs increased their likelihood of choosing a STEM college major or career.
- 15% of schools participating in Science Fair scored higher on AIMS & AZ Merit than those not participating for the FOURTH year in a row! This includes Title I schools!

## Your Benefits as a Sponsor

- Enhance your marketing effort, gain brand recognition across Arizona.
- Strengthen your company's philanthropic impact in the community.
- Provide meaningful volunteer opportunities for your employees.
- Invest in youth— our community's future workforce!

## Target Audience Total = 250,000 Including:

- 795 Judges who are scientists, engineers, corporate leaders, and professionals who participate for an entire day because— like you—they care about the future!
- 1,500 K-12 Educators from throughout Arizona who need the community's support.
- 25,000 children from our community who learn critical thinking and problem-solving skills.
- 45,000 parents, family, and friends who want their children to prosper.
- ...and all of our community members who care about the future of our state and world.



## **Title Sponsor: Stephen Hawking Level \$50,000**

- Logo on: outreach materials, awards ceremony programs, slideshow, judge name badges.
- 100-word statement on the SARSEF website and on three, school-distributed STEM outreach flyers.
- Exclusive logo recognition in all event materials: 4,000 flyers and brochures.
- Full-page ad in 2,000 awards ceremony programs.
- 3 promotional items on judges' table (1,000 each, sponsor supplied).
- Large banner and signage throughout three exhibit halls.
- Featured in the full-page ad placed in Arizona Daily Star.
- Featured in media interviews, 10 social media posts, speeches.
- Stage introduction & opportunity to speak at two awards ceremonies.
- 10 VIP Cocktail tickets & opportunity for remarks at VIP Reception (\$1,000.00 Value).
- Link to your website on SARSEF's website.
- Booth at Future Innovators Night attended by 4,000 students and parents - valued at \$1,000.

## **Katherine Johnson Level \$25,000**

- Logo on: awards programs, program slideshow.
- 75-word statement on the SARSEF website and on two, school-distributed STEM outreach flyers.
- Half-page ad in 2,000 awards ceremony programs.
- Large banner and signage throughout two exhibit halls.
- 2 promotional items on judges' table (1,000 each, sponsor supplied).
- Highlighted in media interviews, 7 social media posts, speeches.
- Included in the full-page ad placed in Arizona Daily Star.
- Stage introduction and opportunity to speak at the SARSEF Fair.
- 7 VIP Cocktail Tickets (\$700 Value) with acknowledgment at reception.
- Link to your website on SARSEF's website.
- Booth at Future Innovators Night attended by 4,000 students and parents - valued at \$1,000.

## **Charles Darwin Level \$10,000**

- Logo on: awards program, program slideshow.
- 50-word statement on SARSEF website and on two, school-distributed STEM outreach flyers.
- 1 promotional item on judge's table (1,000 each, sponsor supplied).
- Large banner and signage in one exhibit hall.
- Included in media interviews, 6 social media posts, ad placed in Arizona Daily Star.
- Acknowledgment in public speeches.
- Stage introduction at the SARSEF Fair.
- 5 VIP Cocktail Tickets (\$500 Value) with acknowledgment at reception.
- Link to your website on SARSEF's website.
- A table at Future Innovators Night attended by 4,000 students and parents - valued at \$500.

### **Leonardo da Vinci Level \$5,000**

- Logo on: awards program, program slideshow.
- 25-word statement on SARSEF website and on two, school-distributed STEM outreach flyers. Hanging banner and signage in one Exhibit Hall.
- Your choice of corporate item(s) on public viewing tables
- Mention in media interviews, 5 social media posts, ad placed in Arizona Daily Star.
- A table at Future Innovators Night attended by 4,000 students and parents - valued at \$500.
- 3 VIP Cocktail tickets (\$300 Value) with recognition at reception.



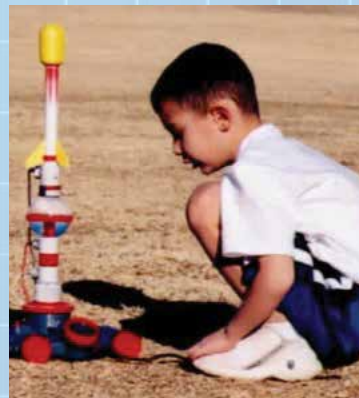
### **Rachel Carson Level \$2,500**

- Logo on: awards program, program slideshow, website, and two, school-distributed STEM outreach flyers.
- Mention in media interviews, ad placed in Arizona Daily Star.
- Hanging banner and signage in one exhibit hall.
- 4 social media posts.
- Acknowledgment in public speeches.
- A table at Future Innovators Night attended by 4,000 students and parents - valued at \$500.
- 2 VIP Cocktail tickets (\$200 Value) with recognition at reception.



### **Sir Isaac Newton Level \$1,000**

- Logo on: awards program, program slideshow, website, and two, school-distributed STEM outreach flyers.
- Included in ad placed in Arizona Daily Star.
- Signage in exhibit hall.
- 3 social media posts.
- Acknowledgment in public speeches.
- A table at Future Innovators Night attended by 4,000 students and parents - valued at \$500.
- 1 VIP Cocktail ticket (\$100 Value) with recognition at reception.



#### **How to sponsor:**

Contact: Kathleen Bethel, CEO  
Kathleen@sarsef.org  
(520) 621-8646

Visit our website at <https://sarsef.org/donors/become-a-sponsor/>  
Visit the SARSEF Office: 4574 E. Broadway Blvd Tucson AZ 85711