Sponsorship Opportunities
2022 - 2023
We create Arizona’s future critical thinkers and problem solvers through science and engineering.

With SARSEF, children don’t have to wait to become scientists or engineers. With curiosity as their guide, they can start asking questions they care about and use science and engineering to find solutions that are meaningful to them, and even, the world.

SARSEF’s Regional Science & Engineering Fair and year-round STEM programs support PreK-12 students, their teachers, and their families. SARSEF STEM education cultivates future workforce development by highlighting career pathways and stimulating interest in science & engineering industries.

**STEM VISIONARY**
$75,000
Join us in cultivating an equitable community of lifelong learners across Arizona who are connected and inspired by science & engineering

**COMMUNITY CATALYST**
$25,000
Engage with the entire STEM community through this culminating event

**CURiosity TRAILBLAZER**
$10,000
Make a difference in the lives of young scientists and engineers

**PROBLEM SOLVER**
$2,500
Encourage students of all ages that they can achieve their dreams

**EDUCATION INNOVATOR**
$50,000
Celebrate the students who are pushing the boundaries of what they know

**CLASSROOM CHAMPION**
$15,000
Gain exposure while supporting students and their challenging work

**CRITICAL THINKER**
$5,000
Lead by helping students become more confident and inquisitive

**INQUISITIVE EXPLORER**
$1,000
Generate interest in STEM education for all
<table>
<thead>
<tr>
<th>Logo or name on SARSEF Materials</th>
<th>STEM Visionary $75,000</th>
<th>Education Innovator $50,000</th>
<th>Community Catalyst $25,000</th>
<th>Classroom Champion $15,000</th>
<th>Curiosity Trailblazer $10,000</th>
<th>Critical Thinker $5,000</th>
<th>Problem Solver $2,500</th>
<th>Inquisitive Explorer $1,000</th>
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<tbody>
<tr>
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<td>Logo with prime location</td>
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<tr>
<td>Recognition at Award Ceremonies</td>
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<tr>
<td>Featured in Award Ceremony programs</td>
<td>full page ad</td>
<td>full page ad</td>
<td>1/2 page ad</td>
<td>1/2 page ad</td>
<td>1/4 page ad</td>
<td>1/8 page ad</td>
<td>name</td>
<td></td>
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<tr>
<td>Stage introduction</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td>Opportunity to speak</td>
<td>keynote</td>
<td></td>
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<tr>
<td>Receive SARSEF trophy in recognition</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td>Special promotional opportunities</td>
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<td>Include items in swag bag</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Booth at the STEM Expo</td>
<td>prime location logo highlight</td>
<td>prime location logo</td>
<td>prime location logo</td>
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<td>name</td>
<td>name</td>
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<tr>
<td>Displayed in full-page ad in Arizona Daily Star</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td>Recognized in e-newsletter</td>
<td>spotlight feature</td>
<td>spotlight feature</td>
<td>spotlight feature</td>
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<td>spotlight feature</td>
<td>spotlight feature</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Recognized in social media posts</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Participate in our #AZGivesDay campaign</td>
<td>✓</td>
<td>✓</td>
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ABOUT RACING THE SUN

Racing the Sun (RTS) is a hands-on, innovative engineering program that challenges high school students to design, build, and race solar-powered go-karts. Racing the Sun is a college preparatory program available to any Arizona high school.

Working with teachers, mentors and industry professional advisors, students spend nine months preparing for Race Day. Along the way, they apply the principles of physics, engineering, and energy. Through collaborative efforts with school sites and educators, race teams solve real-world problems, using mathematical, analytical, and critical thinking skills. Students work in teams and are challenged to translate their ideas into a working prototype and build leadership excellence skills.

SUPPORT RACING THE SUN

As a supporter of the annual Racing the Sun program, your organization will help students across Arizona gain the principles of physics, engineering, and energy to solve real-world problems, using mathematical, analytical, and critical thinking skills. You will foster science, engineering, and STEM workforce development in Arizona!

TITLE SUPPORTER

$50,000 Contribution

- Naming rights for the innovative Racing the Sun Program
- Recognition on SARSEF website and social media
- Front page recognition and full-page ad in printed program on Race Day
- Banners used at Race Day (sponsor provided)
- Logo prominently displayed at Race Day
- Logo on Race Day promotional item for each student
- 1 promotional item for student finalists at Race Day (200 - sponsor provided)
- Invitations to attend, participate and be acknowledged at Racing the Sun events
- Introduction and invitation to speak at Opening Celebrations
- Lunch on Race Day for up to 3 Company Representatives

RACE DAY SUPPORTER

$30,000 Contribution

- Recognition at Race Day
- Full page ad in program on Race Day
- Banners used on Race Day
- Logo displayed at Race Day
- Logo on Race Day promotional item given to each student
- 1 promotional item for student finalists at Race Day (200 - sponsor provided)
- Participation in our #AZGivesDay campaign series sharing your giving story
- Invitations to attend, participate and be acknowledged at Racing the Sun events
- Lunch on Race Day for up to 3 Company Representatives
<table>
<thead>
<tr>
<th>Supporting Level</th>
<th>Contribution</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>TEST DAY SUPPORTER</td>
<td>$15,000</td>
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</tbody>
</table>
- Quarter-page ad in program on Race Day  
- Banners used at Test Day and Race Day (sponsor provided)  
- Logo on Race Day promotional item given to each student  
- 1 promotional item for student finalists at Test Day (200 - sponsor provided)  
- Participation in our #AZGivesDay campaign series sharing your giving story  
- Lunch on Race Day for up to 3 Company Representatives |
| CAREER DAY SUPPORTER | $10,000 |  
- Recognition on SARSEF website and social media  
- Half-page ad in program on Race Day  
- Banners used at Race Day (sponsor provided)  
- Logo displayed at Race Day  
- Lunch on Race Day for up to 3 Company Representatives |
| TRAINING SUPPORTER | $5,000 |  
- Recognition on SARSEF website and social media  
- Half-page ad in program on Race Day  
- Banners used at Race Day (sponsor provided)  
- Logo displayed at Race Day  
- Lunch on Race Day for up to 3 Company Representatives |
| LUNCH SUPPORTER | $2,500 |  
- Lunch supporter for Race Day  
- Representative at lunch table to congratulate the student participants  
- Name & Logo at lunch table  
- Recognition on SARSEF website and social media  
- Banners used on Test Day and Race Day |
| PIT CREW SUPPORTER | $1,000 |  
- Recognition on SARSEF website and social media  
- Banners used on Test Day and Race Day  
- Invitations to attend, participate and be acknowledged at Race Day |
| STARTING LINE SUPPORTER | $500 |  
- Recognition on SARSEF website and social media  
- Invitations to attend, participate and be acknowledged at Race Day |

To support Racing the Sun, contact SARSEF’s Corporate and Community Engagement Manager, Kate Fitzpatrick at kate@sarsef.org