SARSEF

Every child.
Thinking critically.
Solving problems.

Partnership Opportunities

2026 - 2027

Ignite curiosity. Forge thinkers. Power Arizona.

Your partnership supports year-round impact
with signature moments at the SARSEF Regional Science & Engineering Fair, Arizona STEM Adventure, and Racing the Sun

Why partner with SARSEF

For over 70 years, SARSEF has connected Arizona students to hands-on STEM education, mentorship, and real-world discovery. Our STEM education and outreach programs include: the SARSEF Regional Science & Engineering Fair, Arizona STEM Adventure, Racing the Sun, ACES Camp, PRISM, GALS Arizona, and outreach with schools and the community. These programs reach thousands of students in Southern Arizona and across the state each year.

Corporate and community partners are essential to this work. **When you invest in SARSEF, you invest in the next generation of critical thinkers and problem solvers.**

Your support facilitates quality STEM education, strengthens confidence in student STEM identities, and stimulates interest in science & engineering industries across the state.

Recognition and engagement benefits are provided all year long with dedicated spotlight moments at our three largest program events: the SARSEF Regional Science and Engineering Fair, Arizona STEM Adventure, and Racing the Sun.

Impacts Made 2025-2026

68,780
students who have been directly and indirectly impacted by a SARSEF program.*

59%
of schools SARSEF engaged with are Title I.

6,269
students participated in the 2026 SARSEF Fair.

569
educators who recieved professional development from SARSEF.

111
zipcodes where SARSEF programs reached students.

609
volunteers helped support SARSEF events and programs in 2025-2026.

- A student is indirectly impacted by a SARSEF program when a teacher or caregiver participates in a SARSEF program and will use the skills gained to support that student.

Year-Round Partner Benefits

Every Corporate Partner at every tier receives recognition throughout the program year. These benefits activate the moment your partnership begins and continue through all of SARSEF's programs and events. Benefits include:

Marketing & Brand Awareness	Community Engagement	Workforce Development	Educational Investments
Print media, including Arizona Daily Star Slide show recognition Social media recognition SARSEF Corporate Partner webpage listing Event banners	Enhanced exhibitor experience Exclusive Sponsor Salon Mixer invitation	Volunteer opportunities at SARSEF events Selected roles shared in Community Resource Bank	Partnership in advancing quality STEM education programs and access across Arizona

The full benefits comparison for all eight partnership tiers begins on the next page.

"When I first started high school, science was my least favorite subject. I would not budge from that until my junior year. Once I took biology and chemistry, I found out there is a different aspect of science I do like, such as lab work. Taking these science classes and doing SARSEF has helped me figure out that I can do better if I put myself to it." – Anika Kasaragod Pallath, 2026 Fair participant

Benefit	Explorer $1,500	Solver $2,500	Thinker $5,000	Trailblazer $10,000	Champion $15,000	Catalyst $25,000	Innovator $50,000	Visionary $75,000
Marketing and brand awareness								
Corporate Partner webpage listing	Name	Logo	Logo	Logo	Logo & Link	Logo & Link	Logo & Link	Logo & Link
Print media, including Arizona Daily Star	Name	Name	Name	Logo	Logo	Logo	Logo	Logo
Sponsor provided event banner opportunity (AZ STEM Adventure & Racing the Sun)	✓	✓	✓	✓	✓	✓	✓	✓
E-newsletter recognition	Name	Name	Name	Logo	Logo	Logo	Logo	Logo
SARSEF Award Ceremony banners (provided by SARSEF)		Name	Logo	Logo	Logo	Logo	Logo	Logo
Social media recognition		Shout-out	Shout-out	Shout-out	Shout-out	High-light	ded.	ded.
Recognition at community engagement events			Name	Logo	Logo	Logo	Logo	Logo
Collaborative blog co-authored by SARSEF				✓	✓	✓	✓	✓
Ad in SARSEF Fair participant notebook					¼ page	½ page	Full page	Full page
Recognition on Award Ceremony winners slides						Slide	Logo & division	Logo & all slides
Community engagement								
Enhanced exhibitor booth at AZ STEM Adventure, SARSEF Fair & Racing the Sun	✓	✓	✓	✓	✓	✓	✓	✓
Exclusive Sponsor Salon Mixer invitation	✓	✓	✓	✓	✓	✓	✓	✓
Congratulatory engagement at SARSEF Award Ceremonies				✓	✓	✓	✓	✓
Workforce Development								
Volunteer opportunities at SARSEF events	✓	✓	✓	✓	✓	✓	✓	✓
Select organizational roles shared in Community Resource Bank	✓	✓	✓	✓	✓	✓	✓	✓
Strategic Educational Investments								
Partnership in advancing quality STEM education across Arizona	✓	✓	✓	✓	✓	✓	✓	✓
Naming rights						HS Cat.	Fair Division	SARSEF Fair

What your benefit gets you

An explanation of each benefit listed in the tier comparison.

Benefit	What this means
Corporate Partner webpage listing	Recognition on SARSEF's website partner page.
Print media, including Arizona Daily Star	Recognition in SARSEF's paid print advertising placements, including the Arizona Daily Star.
SARSEF Award Ceremony banners	Printed banner recognition displayed on-site at SARSEF's Award Ceremonies.
Event banner opportunity	Your company may provide its own banner for display at Arizona STEM Adventure and Racing the Sun.
E-newsletter recognition	Recognition as a partner in SARSEF's e-newsletter.
Event slideshow recognition	Your name or logo included in the rotating slideshow displayed on-screen at SARSEF events.
Recognition at community events	Recognition shared at any event that SARSEF attends as a participant or vendor.
Social media recognition	Shout-out = a single dedicated post. Highlight = an expanded post or story featuring your partnership. Dedicated campaign = a multi-post campaign.
Ad in SARSEF Fair participant notebook	Your ad printed in the program handed to every SARSEF Fair high school participant, sized to tier (quarter, half, or full page).
Recognition on award winners slides	Digital, on-screen recognition during the Award Ceremony presentation. A dedicated slide names your company alone; "all division/all slides" means your logo appears on every winner slide for a division, or fair-wide.
Collaborative blog co-authored by SARSEF	A blog post on SARSEF's site, co-written with your company, highlighting your partnership.
Exclusive Sponsor Salon Mixer invitation	Invitation to SARSEF's mixer event for corporate partners and community leaders.
Congratulatory engagement at Award Ceremonies	Opportunities to join on stage at SARSEF Fair and Racing the Sun to celebrate student winners.
Volunteer opportunities at SARSEF events	Opportunities for your team members to volunteer on-site at SARSEF program events.
Select roles shared in Community Resource Bank	Share job, internships, apprenticeships, and more in SARSEF's new online directory.
Naming rights	Naming opportunities for SARSEF Fair: (12) High School Science Fair Categories, (2) Divisional Categories, (1) Presenting Fair Sponsorship

Where your recognition is seen

Your year-round partnership includes dedicated visibility at SARSEF's three largest community events.

SARSEF Regional Science & Engineering Fair

February 28 - March 7, 2027

The culminating science fair for Southern Arizona. Thousands of students compete for over $100K in scholarships and prizes. Top high school winners advance to ISEF, the world's largest pre-collegiagte science competition. Sponsors are recognized by students, parents, educators, and hundreds of professional judges.

Arizona STEM Adventure

November 20, 2026

A hands-on, interactive STEM exploration day connecting 4th- 8th grade students with real-world science and engineering, while teachers receive professional development. Built on SARSEF's partnership with Pima Community College, 2,000 students are impacted annually. Sponsor highlights include exhibitor booth, event banners, social media recognition, and more

Racing the Sun

2026-2027 School year / Race Day: April 23rd, 2027

Student teams design and race solar-powered go-karts with support from community mentors. Race Day is a high-energy public event. A College & Career Day Tour is available for sponsor hosting. Sponsors are recognized by students, parents, educators, volunteers, and schools across the state.

Stories of Impact

"SARSEF helped me become a better leader and build my communication skills and I am very thankful for that." - Student

"Because of my involvement in SARSEF, I have been able to support students in exploring science, developing curiosity, and building confidence in their learning." - Teacher

"I thought I couldn't change the world now I think I can with science and engineering" - Student

"Because of my involvement in SARSEF, I have been able to expand opportunities in science, engineering, and computer science for my students by mentoring young researchers, guiding them through authentic scientific inquiry, and helping them develop the confidence to present their work to the broader STEM community. Through this experience, I have strengthened my commitment to empowering students, especially those who may not initially see themselves as scientists or engineers, to ask meaningful questions, design solutions, and realize that their ideas can make a real impact." - Teacher

SARSEF Programs

STEM in practice

SARSEF Regional Science and Engineering Fair

Thousands of students showcase science and engineering projects

Racing the Sun

High School teams build and race solar-powered karts

PRISM

Students conduct in-depth research with mentor guidance

Immersed in STEM

Summer STEM Camps

Week-long STEM-themed day camps

ACES camp

Summer camp for middle school girls in SUSD

GALS Arizona

Fall camp for girls focused on nature and ecology

SARSEF Science Ambassadors

Represent SARSEF with hands-on learning in the community

STEM exploration

Notice and Wonder

Hands-on STEM workshops brought to your location

Cultivating Curiosity

Professional development series for educators

Arizona STEM Adventure™

Classrooms across Arizona join in-person or virtually for a day of STEM

Fair Director Conference

A day-long conference for fair directors, educators, and administrators

Start your partner journey

Help inspire the next generation of critical thinkers and problem solvers through science and engineering

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